Privacy Policy

At EFT Consultancy, protecting your privacy is a key priority for us. This privacy policy explains how we collect, use, disclose, and safeguard your personal information when you engage with our website, eftconsultancy.com. By using our site, you agree to the practices outlined in this policy.

Information We Collect

We collect both personal and non-personal information when you engage with our website. This includes:

- Personal Information: Details that can identify you, such as your name, email address, phone number, and any other information you provide when filling out a form or subscribing to our newsletter.
- Non-Personal Information: Data that does not directly identify you, including browser types, device information, and your interactions with our website.

How We Use Your Information

We use your personal information for the following purposes:

- To improve and personalize your experience on our website.
- To offer cybersecurity services, including Vulnerability Assessments, Penetration Testing, and Risk Assessments.
- To respond to your inquiries or service requests.
- To send you newsletters, updates, and information about new services or promotions.
- To ensure the security and integrity of our website.

Data Security

EFT Consultancy employs industry-standard security protocols to protect your personal information from unauthorized access, misuse, or disclosure. These measures include encryption, secure data storage, and limited access to sensitive data.

Cookies and Tracking Technologies

Our website utilizes cookies and similar tracking technologies to improve user experience and collect data on how the site is used. You can disable cookies through your browser settings, but doing so may restrict access to certain features of the site.

Third-Party Services

We may share your data with trusted third-party service providers to help facilitate our consultancy services. These providers are obligated to safeguard your personal information and use it solely as directed by us.

Your Rights

You have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications at any time.

Changes to This Privacy Policy

EFT Consultancy reserves the right to change this privacy policy at any time. Any updates will be posted on this page, along with the date of the most recent revision.

Contact Us

If you have any questions or concerns regarding this Privacy Policy, please reach out to us at <u>info@eftconsultancy.com</u>.